

SPONSORSHIP Business Proposal

PRE-LAUNCH SPONSORSHIP

EVENT OVERVIEW

- Honouring legendary singers through present talent.
- A Confluence of Talent and Enterprise A prestigious evening celebrating excellence in music and awards.
- In presence of Bollywood stars, industrialists, senior officials and cultural elites.

EVENT DAY VISIBILITY

- Prominent logo display: stage, entrance, awards, invitation cards
- Branding on media (website, print, TV, digital)
- Company official invited to honour the event and awards.
- Sponsored insertions in print and digital media.



SPONSORSHIP TIERS



Platinum

Rs. 2 Crore



Diamond

Rs.1Crore



Gold

Rs. 50 Lakhs



Silver

Rs. 25 Lakhs



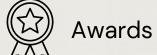
Bronze

Rs. 15 Lakhs



Blue

Rs. 10 Lakhs







Social Media Promotion



Magazine Ads (Pages)





Brochure Coverage





Stage Branding (





Company Video Played





VVIP Tickets





Media Coverage





Sponsorship Package Details

